



Sally Helgesen, Leading Expert in Women's Leadership BBPW Guest Speaker, January 6, 2020

The Berkshire Business & Professional Women's first meeting of the new year is Monday, January 6, with guest speaker is Sally Helgesen. The meeting will be held at the Morgan House Inn, 33 Main Street, Lee, MA. Networking takes place at 5:30pm followed by dinner at 6pm. Cost is \$35 for Members and \$40 for Guests.

The Berkshire Business & Professional Women organization provides professional and personal development and networking opportunities for working women from diverse fields with the mission to promote full participation, equity and economic self-sufficiency. Guest speakers address a variety of topics of interest and importance.

January guest speaker is **Sally Helgesen**, cited in Forbes as the world's premier expert on women's leadership, is a best-selling author, speaker and leadership coach. She will talk about **her latest book *How Women Rise: Break the 12 Habits Holding You Back from Your Next Raise, Promotion, or Job.***

For 30 years her mission has been to help women recognize, articulate and act on their greatest strengths and help organizations build more inclusive cultures. Women's distinctive strengths and behaviors provide them with many advantages. Yet the very habits that help them early in their careers can hold them back as they seek to rise.

Drawing on her work with #1 ranked executive coach and New York Times best-selling author Marshall Goldsmith, Sally will help us to identify and address the habits most likely to get in our way as we seek to move to a higher level. These habits include: Reluctance to Claim Your Achievements, Expecting Others to Spontaneously Notice and Reward Your Hard Work, Overvaluing Expertise, Building Rather than Leveraging Relationships, Failing to Enlist Allies from Day One, Putting Your Job Before Your Career, The Disease to Please, The Quest to be Perfect, Speaking While Emotional, Minimizing, Ruminating, and Letting Your Radar Distract You.

For more information about Berkshire Business & Professional Women or to register, please visit BerkshireBPW.org. **Registration deadline is Monday, December 30, 2019.**

